GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:3743
ANSWERED ON:23.08.2004
NIGHT BAZARS
Madhwaraj Smt. Manorama

Will the Minister of TOURISM be pleased to state:

(a) whether the Government proposes to set up Night Bazars in all metro cities for wooing tourists; and

(b) if so, the details thereof?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (SMT. RENUKA CHOWDHURY)

(a) & (b): With the objective of creating a unique Indian experience it is planned to launch Night Bazaars by converging elements of Indian culture/art/handicrafts and shopping. It is envisaged that the Night Bazaars will be eco-friendly and based onsustainable tourism development. The first Night Bazaar is being planned in Delhi. Its concept details are being finalized.